

7.

## Auto SEO



### PROFESSIONALLY OPTIMIZED

Your listing is professionally SEO'ed with key words that are specific to your business and area



All listings are fully Search Engine Optimized. The text is correctly formatted to adhere to Google's algorithms of what is important text e.g. key words. All photos uploaded for your listing are correctly SEO'ed according to your business name, location and type e.g. *accommodation*.

The essential aim of all search engines is to satisfy its users - they want to provide the best results when users search for something.

We refer to '*key words*' in SEO but actually it is more like "*search enquiries*" ... it is a combination of words to gain the best result.

