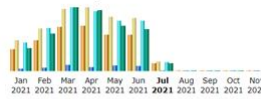


Month	Unique visitors	Number of visits	Pages	Hits
Jan 2021	14,265	18,095	51,194	603,344
Feb 2021	12,596	16,131	112,271	696,522
Mar 2021	19,889	26,103	200,335	1,102,787
Apr 2021	20,092	26,317	122,958	1,125,014
May 2021	14,504	19,842	111,021	716,863
Jun 2021	15,254	20,475	96,745	731,177

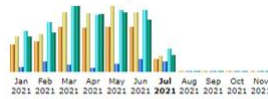
Only some of our excellent statistics!

Western Cape Info



Month	Unique visitors	Number of visits	Pages	Hits
Jan 2021	3,776	8,419	12,548	181,414
Feb 2021	5,347	7,505	18,648	275,292
Mar 2021	7,688	10,879	38,581	405,502
Apr 2021	8,006	11,114	22,581	387,156
May 2021	6,370	9,637	35,482	320,893
Jun 2021	6,403	9,338	29,840	323,567

KwaZulu Natal Info



Month	Unique visitors	Number of visits	Pages	Hits
Jan 2021	2,254	2,903	16,129	133,486
Feb 2021	2,509	3,188	33,996	160,509
Mar 2021	3,743	4,913	21,474	211,066
Apr 2021	3,645	4,879	12,794	185,205
May 2021	3,784	5,424	24,883	200,985
Jun 2021	3,711	4,967	40,596	201,581

2.

Good Stats

WE ALREADY HAVE THE AUDIENCE

By advertising with us your advert is exposed to a large number of viewers already using the Directory



Our directory websites do excellently on internet searches. Viewers using our directories would invariably be exposed to all the listings on the platform, therefore increasing your chances of being found on these searches.

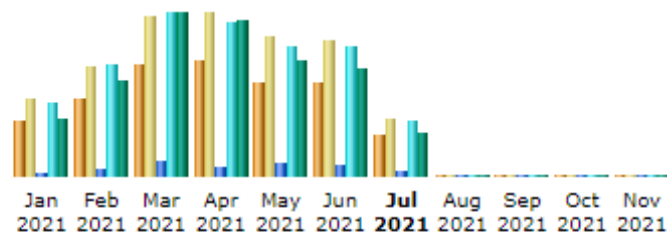
The hit rate on our sites are high, but its actually the number of **Visits and Unique Visitors** that are important. We value our accurate statistics and are always keen to share them!

Not only can we provide you with *our* website traffic and stats, we can also provide clients with statistics which show the number of clicks *FROM* our directories *TO* your own website, as exempld below.

Date	Clicks
Jul 2021	1
Jun 2021	4
May 2021	2

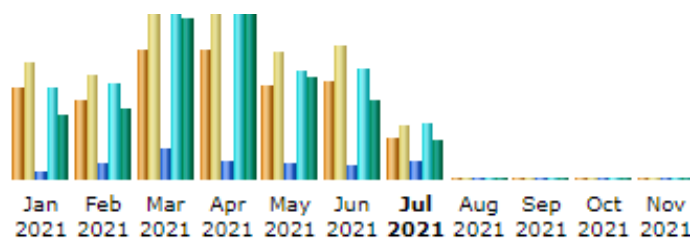
Just two examples below for information:

WESTERN CAPE INFO



Month	Unique visitors	Number of visits	Pages	Hits
Jan 2021	3,776	5,419	12,548	181,414
Feb 2021	5,347	7,505	18,648	275,292
Mar 2021	7,688	10,879	38,581	405,502
Apr 2021	8,006	11,114	22,581	387,156
May 2021	6,370	9,627	35,482	320,893
Jun 2021	6,403	9,338	29,840	323,567
Jul 2021	2,911	3,983	16,333	136,380
Aug 2021	0	0	0	0
Sep 2021	0	0	0	0
Oct 2021	0	0	0	0
Nov 2021	0	0	0	0
Dec 2021	0	0	0	0
Total	40,501	57,865	174,013	2,030,204

SOUTH AFRICA INFO



Month	Unique visitors	Number of visits	Pages	Hits
Jan 2021	14,265	18,095	51,194	603,344
Feb 2021	12,556	16,131	112,271	636,522
Mar 2021	19,889	26,103	200,335	1,102,787
Apr 2021	20,092	26,317	122,958	1,125,014
May 2021	14,504	19,842	111,021	716,863
Jun 2021	15,254	20,475	96,745	731,177
Jul 2021	6,605	8,376	119,991	371,709
Aug 2021	0	0	0	0
Sep 2021	0	0	0	0
Oct 2021	0	0	0	0
Nov 2021	0	0	0	0
Dec 2021	0	0	0	0
Total	103,165	135,339	814,515	5,287,416